



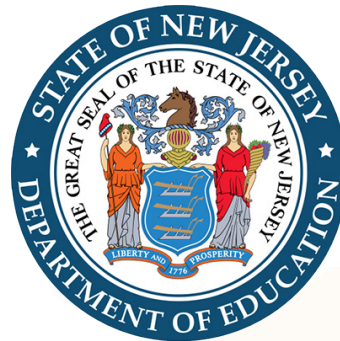
**New Jersey Coalition
for Inclusive Education**

INCLUSION **N**

Leadership Conference **2024**

Exhibiting & Advertising Prospectus

**Sponsored
by:**





About The Event

Join us for our 22nd annual premier Inclusion Leadership Conference!

In more than 20 years, we have brought together thousands of school leaders and educators across the state to learn about—and advocate for—inclusive education.

Our conferences bring in nationally recognized experts and advocates for inclusive education across the country to talk about inclusive teaching strategies, practices, and how to systemically change schools to be inclusive of all students.

When we talk about inclusive education, we're specifically talking about including students with disabilities in the general education classroom with the appropriate supports and interventions they need to succeed.

Exhibiting at our conference is a great opportunity for your organization to directly connect with our attendees and promote your organization in New Jersey.

All exhibitors will receive a quarter-page advertising space in our conference program (distributed to and viewed by all conference attendees). **Exhibitors and other vendors may also purchase additional ad space in the conference program.**

In short, exhibiting at our conference provides you with:

- An opportunity to promote your brand/organization and connect with over 300+ administrators, CST members, and educators,
- Free registration for 2 people which includes breakfast and lunch,
- One table and two chairs, and
- Quarter-page advertising space in our conference program.

Winter Conference

January 19, 2024
8:00 a.m. to 3:00 p.m.
Williamstown Middle School
Williamstown, New Jersey

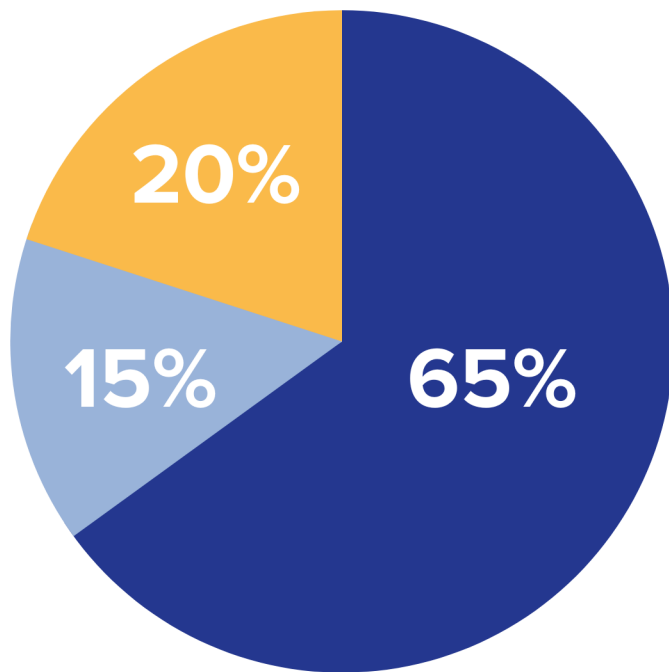
Summer Conference

June 7, 2024
8:00 a.m. to 3:30 p.m.
Kean University
Union, New Jersey

Let's break it down.

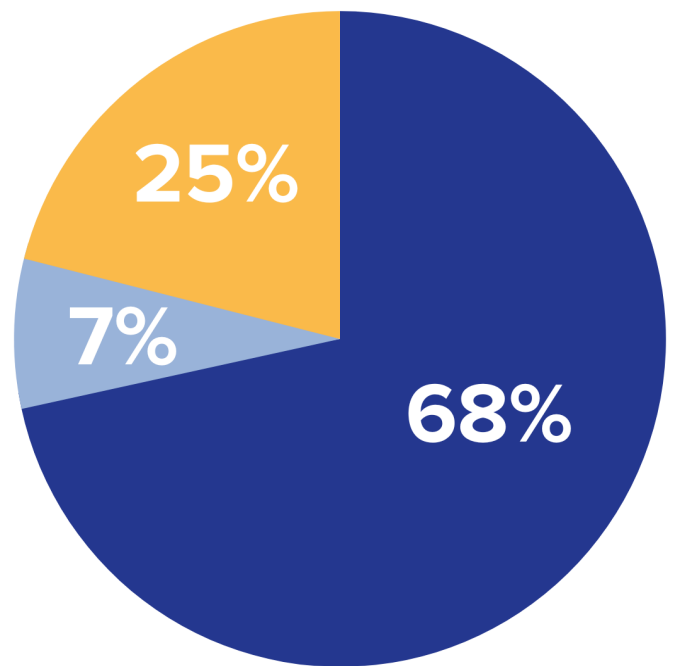
Audiences

Winter Conference



300+ attendees

Summer Conference



400+ attendees



- **New Jersey administrators**
 - Superintendents, assistant superintendents, special and student services directors, special education supervisors, school principals and assistant principals, school psychologists and social workers
- **Educators and school staff**
 - General education teachers, special education teachers, child study team members, paraprofessionals, aides, special education consultants
- **Parents of students with disabilities**
- **Advocates for inclusion and inclusive education**
- **Special education and disability studies university professors**
- **Graduate and undergraduate students**

Exhibiting

Exhibitor Table

Discounted rates offered to those who purchase both a Winter and Summer Package.

For Profits		Non-Profits	
Winter: <i>Includes a free quarter page ad.</i>	\$1,000	Winter: <i>Includes a free quarter page ad.</i>	\$500
Summer: <i>Includes a free quarter page ad.</i>	\$1,500	Summer: <i>Includes a free quarter page ad.</i>	\$750
Both Conferences: <i>Includes a free quarter page ad.</i>	\$2,000	Both Conferences: <i>Includes a free quarter page ad.</i>	\$1,000

Includes:

- An opportunity to promote to New Jersey educators, administrators and CST Members.
- A free quarter-page ad in our conference program distributed to all attendees; free full page ad to those who purchase conference package.
- Free registration for **2** people including breakfast and lunch.
- 1 display table and 2 chairs.

Additional Staff Rate: \$100
for more than 2 staff running the exhibit

Advertising

Conference Booklet Ads:

See samples on the next page.

Size	Price	Upgrade
Quarter-page	\$300	Included <i>with Exhibitor Package</i>
Half-Page	\$500	\$250
Full-Page	\$1,000	\$500

Key Benefits



Reach

Attendees are educators and school leaders who are willing to commit to building inclusive learning environments.



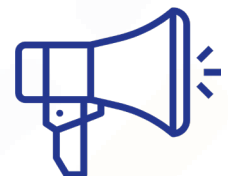
Connect

Engage directly with our audiences to increase clientele and build partnerships.



Commit

Be seen as a partner actively engaged in understanding the issues your supporters and prospects face.



Promote

Increase your brand awareness and exposure to inclusive education leaders and advocates.

Supporting Educators In Utilizing Best Practices in Differentiation

with Jordan Fagan, M.A., M.S.Ed., and Brittany Seeley, M.S.

Description: In this workshop session, participants will receive a comprehensive overview of Differentiated Instruction in the inclusive classroom. Explore the best practices and strategies in the areas of content, process, product, and environment. Attendees can expect to leave the presentation with a deeper knowledge of how to make differentiated instruction successful in their in person, virtual, or hybrid classrooms based on the student's readiness, learning profile, and interest.

About the Presenters: Jordan Fagan, M.A., M.S.Ed., is an Inclusion Facilitator for the New Jersey Coalition for Inclusive Education. She earned her M.A. in Writing, Gender, and Culture from King's College London. She later earned her M.S.Ed in Educating Students with Disabilities from Brooklyn College. Jordan is a "people person" with a focus on building authentic relationships and creating opportunities for equitable access.

Brittany Seeley, M.Ed., is an Inclusion Facilitator for the New Jersey Coalition for Inclusive Education. She earned her M.Ed. in Special Education from East Stroudsburg University with a Supervisory and Administrative Certification. She has over 10 years of experience in working with students K-12 with significant emotional, behavioral, and social disabilities. Her areas of expertise are in behavioral interventions, classroom management strategies, academic and behavioral progress monitoring, restorative practices, mindfulness training, trauma-informed care, and social-emotional learning.

Integrating Specialized Instruction into the Co-Taught Classroom

with Cristin Montalbano, Ph.D., and Alyssa Rush, M.A.

Description: This workshop reviews the foundations of the co-teaching process by examining administrator and staff roles, co-planning, instruction, and assessment. It will also examine how specially designed instruction is an integral component of a student's IEP. Actionable strategies will be shared to support the implementation of specially designed instruction into different aspects of the co-teaching process

to meet the specific needs of students with IEPs.

About the Presenters: Cristin Montalbano, Ph.D., is an Inclusion Facilitator with NJCIE. Cristin began her career as a special education teacher in New York City and received her Master's in Special Education from CUNY Hunter College. After six years of teaching, Cristin pursued training at the University of North Carolina at Chapel Hill where she received her Ph.D. in School Psychology. Cristin is trained in both school- and clinic-based assessments and interventions for students with various neurodevelopmental, psychological, and medical needs. Cristin is committed to researching, implementing, and supporting the use of evidence-based practices with schools, families, and communities in order to foster more inclusive communities.

Alyssa Rush, M.A., is an Inclusion Facilitator for NJCIE working on the New Jersey Inclusive Education Technical Assistance (NJIETA) Project. Alyssa holds a master's in Educational Administration from Kean University. Alyssa's commitment to equity and access is grounded in her eight years of teaching experience as a high school educator in an in-class resource program and her efforts as an executive function coach.

Quarter-page ad

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300 dpi

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300 dpi

Full-page ad

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